



Hyundai Motor America  
10550 Talbert Ave, Fountain Valley, CA 92708  
MEDIA WEBSITE: HyundaiNews.com  
CORPORATE WEBSITE: HyundaiUSA.com

NEWS BUREAU

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## HYUNDAI ANNOUNCES 2012 TUCSON PRICING



**Miles Johnson**

Senior Manager, Quality, Service and Technology  
(714) 366-1048  
milesjohnson@hmausa.com

ID: 32195



**Jan. 18, 2012-** Hyundai Motor America is pleased to announce pricing and packaging for the 2012 Tucson. In a marketplace where gas prices are near \$4.00 per gallon, the 2012 Tucson delivers better fuel economy and range for consumers needing the utility of a CUV without sacrificing fuel efficiency. Tucson now delivers up to an estimated 32 miles per gallon on the highway and offers improved driving range. The improvements can be attributed to a new Active ECO System, low rolling resistance silica tires, high efficiency air conditioning and a larger capacity fuel tank. To continue building on its success, the 2012MY Tucson adds new features to further boost its popularity and value to the consumer.

### 2012 TUCSON MANUFACTURERS SUGGESTED RETAIL PRICING:

Model Engine Trans. & Driveline MSRP

Tucson GL 2.0L 4-cyl. 5-Spd M/T & FWD \$19,145

Tucson GL 2.0L 4-cyl. 6-Spd A/T & FWD \$20,245  
Tucson GLS 2.4L 4-cyl. 6-Spd A/T & FWD \$22,295  
Tucson GLS 2.4L 4-cyl. PZEV 6-Spd A/T & FWD \$22,295  
Tucson GLS 2.4L 4-cyl. 6-Spd A/T & AWD \$23,945  
Tucson GLS 2.4L 4-cyl. PZEV 6-Spd A/T & AWD \$23,945  
Tucson Limited 2.4L 4-cyl. 6-Spd A/T & FWD \$24,995  
Tucson Limited 2.4L 4-cyl. PZEV 6-Spd A/T & FWD \$24,995  
Tucson Limited 2.4L 4-cyl. 6-Spd A/T & AWD \$26,495  
Tucson Limited 2.4L 4-cyl. PZEV 6-Spd A/T & AWD \$26,495

Freight charges for the Tucson are \$825.

For the 2012MY, Hyundai Motor America is enhancing the features on the Tucson lineup. Some of the improvements for the 2012MY Tucson are:

- EPA highway fuel economy of up to 32 mpg
- Active ECO System which modifies engine and automatic transmission control to smooth out throttle response for improved fuel economy
- Low Rolling Resistance (LRR) 17" silica tires are standard on Tucson GLS
- Improved HVAC system to speed cooling and increase fuel efficiency
- Front solar glass and rear privacy glass is now standard on all models to reduce the need for air conditioning
- Fuel tank capacity increased from 14.5 gallons to 15.3 gallons
- Front disc brake size increase from 11.02 x 1.02 inches to 11.81 x 1.10 inches on front wheel drive models
- Sachs Premium Suspension added as standard to Tucson GLS models to give a smoother ride while still offering excellent handling
- Side repeater exterior mirrors added as standard to Tucson GLS
- Larger rear suspension bushings for improved ride quality

The entry-level Tucson GL is equipped with a high output 2.0-liter Theta II four-cylinder engine that produces 165 horsepower at 6,200 rpm and 146 lb.-ft. of torque at 4,600 rpm. Fuel economy estimates for the Tucson GL FWD model with available six speed automatic transmission SHIFTRONIC® are 23 mpg city/31 mpg highway. The FWD five-speed manual transmission model gets an estimated 20 city/27 highway. The 2.0-liter Theta-II also offers Dual Continuously Variable Valve Timing (CVVT) (intake and exhaust camshaft phaser). Major features include the application of a two-stage Variable Intake System (VIS) which enables switching between long and short intake runners resulting in an across-the-board performance increase. To reduce internal friction, engineers have applied a Diamond-Like-Coating (DLC) to the top surface of the valve tappets resulting in improved fuel efficiency. Engineers also expended considerable time and effort optimizing the oil pressure to achieve an ideal balance between durability and fuel economy.

Tucson GLS and Limited models feature the Theta II 2.4-liter DOHC inline four-cylinder engine. The Theta II is rated at 176 horsepower and 168 lb.-ft. of torque (170 HP/163 Torque for PZEV). This high-tech, all-aluminum, 16-valve engine features CVVT on both camshafts and a VIS for better engine breathing. In California Emissions states, the 2012 Tucson GLS and Limited models are certified as Partial Zero Emission Vehicles (PZEV) which means they are as clean as many hybrids. Tucson GLS and Limited boast an impressive estimated 22 mpg city/32 mpg highway fuel economy rating with the six-speed automatic transmission with SHIFTRONIC® and FWD. All Tucson GLS models also now feature Low Rolling Resistance (LRR) silica tires to contribute to the outstanding fuel economy. With AWD, Tucson delivers an estimated 21 mpg city/ 28 mpg highway exceeding competitors' AWD versions.

Tucson's high-tech cockpit comes standard with Hyundai's signature blue lighting, power windows & door locks, fold-away mirrors and remote keyless entry with alarm and panic button. Bluetooth hands-free phone system with voice recognition and steering wheel audio and cruise controls are also available. Among the premium features in the Tucson Limited is a CleanAir Ionizer that automatically kills germs within the system when the heater or air conditioner is running.

Other available features include a touch-screen navigation system with rearview camera, leather seating surfaces, heated front seats, power driver seat with lumbar support, automatic headlights, side repeater exterior mirrors, front wiper de-icer and dual front automatic temperature control.

Tucson is loaded with life-saving standard safety features including ESC with traction control, six airbags and active front head restraints. Its braking system features four-wheel disc brakes controlled by an advanced four-channel ABS with Brake Assist, providing maximum braking force when a panic stop is detected, and Electronic Brake-force Distribution (EBD) to optimize brake performance with uneven weight distribution. It also offers both standard Hillstart Assist Control (HAC) and Downhill Brake Control (DBC). HAC is designed to help minimize backward rolling on steep ascents. DBC is designed to help the driver maintain vehicle control and speed on steep, downhill descents.

With its combination of sleek European design, modern powertrains, roomy interior, standard safety features and available premium features, Tucson will be sure to continue turning heads on your showroom floor.

### **Standard and Optional Features**

#### **Tucson GL:**

The Tucson GL MSRP is priced at \$19,145 excluding \$825 freight, and includes the following standard features:

- 2.0L DOHC 16-valve 4-cylinder engine
- 5-speed manual transmission
- Front-wheel drive
- Motor driven power steering
- Electronic Stability Control (ESC) with Traction Control System (TCS)
- 4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD) & Brake Assist
- Hillstart Assist Control (HAC) Downhill Brake Control (DBC)
- Multi-function trip computer
- EcoShift indicator
- Tilt steering wheel
- Advanced front airbags, front side-impact airbags and side-curtain airbags with rollover sensors
- Active front seat head restraints
- EZ lane change assist
- Tire Pressure Monitoring System (TPMS)
- Deluxe cloth seating surfaces AM/FM/XM/CD/MP3 audio system with iPod®/USB and auxiliary input jacks and iPod® cable
- Air conditioning with cabin air filter
- Power windows, door locks, and mirrors
- Front solar glass and rear privacy glass
- Remote keyless entry system with alarm
- 60/40 split fold-down rear seatback
- Black manual-folding power mirrors
- Bodycolor rear spoiler with LED lights
- Variable intermittent front windshield wiper
- Rear wiper with washer

#### **GL Options:**

Automatic Transmission (\$1,200 MSRP) also adds cruise control

#### **Tucson GLS:**

GLS automatic front wheel drive starts at \$22,295, excluding \$825 freight, and includes all the GL Standard Equipment plus the following:

- 2.4L DOHC 16-valve 4-cylinder engine
- 6-speed automatic transmission with SHIFTRONIC®
- Telescopic steering wheel
- 17" alloy wheels
- Low Rolling Resistance Tires
- Premium suspension
- Driver power window with auto up/down
- Leatherette bolster/cloth insert seats

- Leather-wrapped steering wheel & shift knob
- Front seatback pockets
- Bluetooth® hands-free phone system
- Illuminated vanity mirrors & glove compartment
- Steering-wheel-mounted audio and cruise controls
- Soft touch interior paint
- Bodycolor door handles
- Bodycolor heated mirrors with side repeaters
- Side garnish
- Roof side rails
- Engine cover

**GLS Options:**

All Wheel Drive (AWD)-(\$1,650 MSRP)

- Adds heated front seats

**Tucson Limited:**

Limited automatic front wheel drive starts at \$24,995, excluding \$825 freight, and includes all the GLS Standard Equipment plus the following:

- 18" alloy wheels w/ standard 225/55 R18 silica tires
- Leather seating surfaces
- Heated front seats
- Power driver seat with power lumbar support
- Dual front automatic temperature control with CleanAir Ionizer
- Auto-dimming interior mirror with HomeLink®
- Deluxe door scuff
- Windshield wiper de-icer
- Retractable cargo cover
- Chrome grille & door handles
- Automatic headlights
- Fog lights

**Limited Options:** All Wheel Drive (AWD)-(\$1,500 MSRP)

**Premium Package (\$2,850 MSRP) includes:** • Panoramic sunroof (replaces roof side rails) • Navigation system with 6.5" touch-screen • Rearview camera • Premium audio w/ external amplifier & subwoofer • Deletes roof side rails

**HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle warranty, Hyundai's 10-year/100,000-mile powertrain warranty, and five years of complimentary Roadside Assistance.

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