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NEWS BUREAU

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HYUNDAI ANNOUNCES 2012 ELANTRA TOURING PRICING



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July 8, 2011 - Hyundai Motor America is pleased to announce the release of the 2012MY Hyundai Elantra Touring. Elantra Touring provides the five-door versatility customers need, with all the features they demand. With package/option changes for 2012 including the addition of 16-inch alloy wheels and two new color choices, the 2012 Elantra Touring continues to add value in the compact car segment.

Elantra Touring GLS continues to offer standard air conditioning, EZ Lane Change Assist, power windows, heated mirrors, power door locks, remote keyless entry with alarm and plenty of storage compartments including a cooled glovebox. The Elantra Touring also offers standard advanced safety technologies including Electronic Stability Control (ESC). For audiophiles, an integrated 172-watt AM/FM/XM/CD/MP3 audio system with six speakers and iPod®/USB/Auxiliary inputs are standard.

Elantra Touring's exterior dimensions make it a great fit in the compact five-door segment, while its long wheelbase means that Elantra Touring offers class-leading interior volume. Every Elantra Touring has 60/40 split folding rear seats for added storage,

functionality and practicality.

The Elantra Touring matches best-in-class passenger volume with best-in-class cargo capacity. Features include a useful 24.3 cubic feet of luggage space with rear seats upright and a cavernous 65.3 cubic feet with the rear seats folded flat. As in any Hyundai, the utility and convenience in the Elantra Touring has not been overlooked, with a stow-and-go removable luggage cover that stores conveniently out-of-site under the trunk area. An optional restraining net is also offered. The available silver roof rails are designed to accommodate a rack system to take Elantra Touring's utility to an even higher level.

Elantra Touring offers an unprecedented combination of safety, versatility, & value.

2012 SONATA MANUFACTURERS SUGGESTED RETAIL PRICING:

Model Engine Transmission MSRP

GLS M/T 2.0L CVVT 5-Speed M/T \$15,995

GLS A/T 2.0L CVVT 4-Speed A/T \$17,195

SE M/T 2.0L CVVT 5-Speed M/T \$19,495

SE A/T 2.0L CVVT 4-Speed A/T \$20,295

Freight charges for the 2012MY Elantra Touring are \$775.

NEW EQUIPMENT HIGHLIGHTS FOR 2012MY

- 16-inch alloy wheels with P205/55R16 tires added to the Preferred Package
- Two new colors: Volcanic Red and Dove White

Standard and Optional Features

GLS

The Elantra Touring GLS MSRP is priced at \$15,995, excluding \$775 freight, and includes the following standard features:

- 2.0L DOHC 4-cylinder engine with CVVT
- 5-speed manual transmission
- 4-wheel disc brakes
- 15" steel wheel w/P195/65R15 Tires
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Electronic Stability Control (ESC) w/ Traction Control System (TCS)
- Active front head restraints
- Tire Pressure Monitoring System (TPMS)
- Air conditioning
- AM/FM/XM®/CD/MP3 audio system w/6 Speakers
- iPod®/USB and MP3 auxiliary input jacks
- Power windows with driver's auto-down
- Power locks
- Remote keyless entry system with alarm
- Heated dual power outside mirrors
- Tilt steering wheel
- Front variable intermittent wipers
- 4-way adjustable seat
- Sunglass holder & map lights
- Deluxe center console with two-level storage compartment and armrest
- Cooled glove compartment
- Front map pockets with bottle holders
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Rear 12-volt power retained outlet

- Hidden cargo-area storage compartments
- Rear window wiper/washer and defroster
- One touch triple turn signal

GLS Options:

Automatic Transmission (\$1,200 MSRP) also adds cruise control

GLS Preferred A/T Package (\$1,050 MSRP) includes:

- 16-inch alloy wheels with 205/55R16 tires
- Telescopic steering wheel
- Steering-wheel-mounted audio controls
- Trip computer
- Illuminated ignition
- Premium cloth interior w/cloth door trim
- Driver's seat height and lumbar adjustment
- Dual front illuminated vanity mirrors
- Sliding sunvisors
- Front seatback pockets
- Retractable cargo cover
- Silver roof side rails

SE

The SE base starts at \$19,495, excluding \$775 freight, and offers all the features of the GLS Preferred Package plus the following:

- 17" alloy wheels with chrome inserts
- P215/45R17 tires
- Fog lights
- Power tilt-and-slide glass sunroof
- B&M Racing® Sport Shifter (M/T only)
- Leather seating surfaces
- Heated front seats
- Leather-wrapped steering wheel and shift knob

SE Options:

Automatic Transmission (\$800 MSRP); deletes B&M Racing® Sport Shifter

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle warranty, Hyundai's 10-year/100,000-mile powertrain warranty, and five years of complimentary Roadside Assistance.

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