



Hyundai Motor America  
10550 Talbert Ave, Fountain Valley, CA 92708  
MEDIA WEBSITE: HyundaiNews.com  
CORPORATE WEBSITE: HyundaiUSA.com

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## HYUNDAI'S FLAGSHIP SEDAN FOR 2003 – THE XG350



**Miles Johnson**

Senior Manager, Quality, Service and Technology  
(714) 366-1048  
milesjohnson@hmausa.com

ID: 28876

**Oct. 25, 2002** - When the luxurious Hyundai XG sedan was introduced two years ago, Hyundai asked U.S. car buyers a question. Would they spend \$25,000 for a Hyundai? It turns out the answer was a resounding yes. Sales of the XG, the largest, most luxurious and most expensive Hyundai ever sold in the U.S. have exceeded company plans and expectations.

The XG was first introduced in 2001 as the XG300. For the 2002 model year the engine displacement was increased from 3.0-liters up to 3.5-liters and as a result the XG300 became the XG350. Larger than Hyundai's midsize Sonata model, the XG350 comes with a full complement of standard luxury features. The Hyundai XG350, a four-door, five-passenger sedan, offers buyers near luxury features at middle sedan prices.

For the 2003 model year the XG350 continues to offer buyers the best value in the segment with an outstanding list of standard features including five-speed automatic transmission with Shiftronic manual control, four-wheel disc brakes with ABS and traction control, dual front airbags and front seat side-impact airbags, leather seating surfaces, fully automatic temperature control, 16-inch alloy wheels fitted with Michelin tires, cruise control, keyless entry with alarm, projector beam headlamps, trip computer and much more.

"The XG350 is a great value," said Finbarr O'Neill, president and chief executive officer of Hyundai Motor America. "It offers the roominess and luxury of cars costing much more and delivers on Hyundai's promise of superior value."

For 2003, the XG350 features a revised, easy-to-read instrument cluster and new trip computer display with improved graphics and a brighter display. The speedometer is placed in the middle of the display, the tachometer is on the left side and the fuel level and engine coolant temperature gauges are in a large display on the right.

The XG350 is powered by a sophisticated, high-torque 3.5-liter V6 engine. It is a double overhead cam design and develops 194 horsepower at 5,500 RPM and 216 foot-pounds of torque at 3,500 RPM. The engine is mounted transversely and has a variable intake system and anti-vibration balance shaft. The vehicle's overall length is 191.5 inches, overall width 71.9 inches and overall height 55.9 inches. The wheelbase is 108.3 inches.

The XG350 features Hyundai's five-speed dual-gate Shiftronic automatic transmission with manual shift override. The Shiftronic transmission provides automatic or manual gear selection, allowing the driver to manually shift up or down the transmission range. The transmission is also fully adaptive, adjusting to the individual driving techniques of each driver.

The XG350 suspension features independent double wishbones in the front with an anti-roll bar. The rear features a multi-link suspension with dynamic toe control and anti-roll bar. Nitrogen gas-filled shocks are used at all four wheels.

The front shock absorbers have special low-velocity control valving to provide excellent high-speed ride control while still delivering a smooth ride.

Four-wheel disc brakes are standard on every XG350 model as is the four-wheel, four-sensor, four-channel anti-lock braking system (ABS). A foot pedal activates the emergency brake.

Comfort features in addition to those already mentioned include AM/FM/CD/Cassette stereo system with six speakers, trip

computer, power door locks, power windows, exterior mirrors with heated mirror elements and power driver and passenger seats.

The XG350 is available in two trim levels – XG350 and XG350L. The XG350L, which is expected to account for the majority of 2003 sales, includes all the standard features of the XG350 and adds a power tilt/sliding moonroof, leather-wrapped steering wheel rim with woodgrain inserts, electrochromic inside rearview mirror, memory driver's seat and exterior mirrors, heated front seats and rear reading lights.

"The XG350 is an extremely well-equipped vehicle that provides everything a driver would want at a price that represents an outstanding value," said O'Neill. "As we expand the Hyundai model line in the U.S., each new vehicle must advance the Hyundai brand and image. We believe the XG350 does exactly that," he added.

Hyundai Motor America, based in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai cars and sport utility vehicles are distributed in the United States by Hyundai Motor America and are sold and serviced through more than 590 dealerships nationwide.

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