



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA BREAKS MARCH RECORD SET IN 2007



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FOUNTAIN VALLEY, Calif., April 1, 2008 - Hyundai Motor America today announced record sales of 42,796 for the month of March, a two percent increase over the same record-setting period last year.

“We are very encouraged by our March results, especially considering the challenging market we are in,” said Dave Zuchowski, Hyundai Motor America’s vice president of national sales. “Our redesigned Sonata posted a solid seven percent increase over a year ago, while Accent, Elantra and Azera all saw double-digit growth compared with March of last year. We are cautiously optimistic and feel our brand is very well positioned to respond to the emerging spring selling season.”

All Hyundai vehicles sold in the U.S. are covered by The Hyundai Advantage, America’s Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile power train warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 7-year/unlimited-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

<u>CARLINE</u>	<u>Mar-08</u>	<u>Mar-07</u>	<u>CY2008</u>	<u>CY2007</u>
ACCENT	3,938	3,427	10,214	8,272
SONATA	11,306	10,584	24,431	29,997
ELANTRA	11,505	10,343	23,870	22,832
TIBURON	829	1,247	2,071	2,903
SANTA FE	7,972	8,470	17,691	21,239
AZERA	2,922	2,395	5,706	5,864
TUCSON	2,427	3,982	6,013	9,694
ENTOURAGE	627	1,358	1,542	3,226
VERACRUZ	1,270	178	3,800	178
TOTAL	42,796	41,984	95,338	104,205

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