



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS SEPTEMBER SALES



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FOUNTAIN VALLEY, Calif., Oct. 2, 2007 – Hyundai Motor America today reported 33,214 sales for the month of September. The fuel-efficient Accent and the all-new Santa Fe led the month with sales of 3,120 and 7,496, respectively, up 64 percent and 21 percent over September 2006. The new Veracruz continued to post strong sales with 1,653 units sold for the month.

“While we are encouraged with the strong sales of Accent and Santa Fe, our overall sales were flat versus 2006, reflecting the challenging economic climate and industry conditions,” said Dave Zuchowski, Hyundai Motor America’s vice president, National Sales. “We just concluded a very successful dealer meeting, and as our 2008 models begin to arrive on our dealer’s lots, we are quite optimistic about having a successful fourth quarter.”

All Hyundai vehicles sold in the U.S. are covered by The Hyundai Advantage, America’s Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile powertrain warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 7-year/unlimited-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

Following is the sales breakdown for September 2007:

CARLINE	Sep-07	Sep-06	CY2007	CY2006
ACCENT	3,120	1,908	29,212	28,089
SONATA	6,550	8,971	99,358	123,555
ELANTRA	7,164	7,569	73,890	80,634
TIBURON	1,236	1,357	11,850	14,452
SANTA FE	7,496	6,216	70,005	45,270
AZERA	1,423	1,985	17,361	20,562
TUCSON	3,693	4,223	32,449	40,288
ENTOURAGE	879	1,155	15,664	6,409
VERACRUZ	1,653	n/a	8,618	n/a
TOTAL	33,214	33,384	358,407	359,259

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