



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS STRONG NOVEMBER SALES



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FOUNTAIN VALLEY, Calif., Dec. 3, 2007 – Hyundai Motor America today reported a November sales increase of 12 percent over a year ago, led by Santa Fe and Sonata, both up 41 percent for the month. Additionally, the Accent, one of the company’s ultra low emission vehicles (ULEV) that delivers up to 37 miles per gallon, saw sales rise 19 percent. In total, the company sold 31,883 vehicles for the month, compared with 28,417 a year ago.

“This was our second best November ever and considering the current economic uncertainty we are pleased with our results,” said Dave Zuchowski, Hyundai Motor America’s vice president of national sales. “Strong incentive programs helped our dealers sell our remaining inventory as we move to fill our showrooms with the full lineup of our 2008 products.”

All Hyundai vehicles sold in the U.S. are covered by The Hyundai Advantage, America’s Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile powertrain warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 7-year/unlimited-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

Following is the sales breakdown for the month and the year:

CARLINE	Nov-07	Nov-06	CY2007	CY2006
ACCENT	2,238	1,877	34,110	31,976
SONATA	11,831	8,371	120,696	139,364
ELANTRA	3,340	5,307	81,967	91,409
TIBURON	727	935	13,472	16,598
SANTA FE	7,374	5,217	83,319	55,649
AZERA	1,575	1,881	20,351	24,354
TUCSON	3,107	3,788	38,514	48,398
ENTOURAGE	466	1,041	16,726	10,407
VERACRUZ	1,225	0	11,367	0
TOTAL	31,883	28,417	420,522	418,155

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