



Hyundai Motor America
 10550 Talbert Ave, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA RECORDS NINTH CONSECUTIVE YEAR-OVER-YEAR SALES INCREASE



Lori Scholz
 Public Relations Manager
 (714) 965-3890
 lscholz@hmausa.com

ID: 28644

FOUNTAIN VALLEY, Calif., Jan. 3, 2008 -- Hyundai Motor America today announced its best-ever December with sales of 46,487 units and best ever annual sales of 467,009 for 2007. This marked the ninth year in a row of rising sales.

“We feel good closing the year with increased sales and market share over year-ago figures,” said Dave Zuchowski, Hyundai Motor America’s vice president of national sales. “Still, we enter the year with cautious optimism as the overall industry likely will retract to the 15.7 million range. But we are confident that the strongest product lineup in our history will bring further sales records in 2008, led by the all-new rear-wheel drive Genesis sedan being introduced at the Detroit Auto Show on January 13.”

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 780 dealerships nationwide.

All Hyundai vehicles sold in the U.S. are covered by The Hyundai Advantage, America’s Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile power train warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 7-year/unlimited-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

CARLINE	Dec-06	Dec-07	CY2006	CY2007
ACCENT	2,759	1,945	34,735	36,055
SONATA	10,149	24,872	149,513	145,568
ELANTRA	7,444	3,757	98,853	85,724
TIBURON	784	601	17,382	14,073
SANTA FE	8,282	9,102	63,931	92,421
XG350/AZERA	2,479	1,597	26,833	21,948
TUCSON	3,669	2,962	52,067	41,476
ENTOURAGE	1,799	429	12,206	17,155
VERACRUZ	N/A	1,222	N/A	12,589
TOTAL	37,365	46,487	455,520	467,009

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