



Hyundai Motor America
 10550 Talbert Ave, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

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HYUNDAI SALES FOR JANUARY



Miles Johnson
 Senior Manager, Quality, Service and Technology
 (714) 366-1048
 milesjohnson@hmausa.com

ID: 28640

FOUNTAIN VALLEY, Calif., Feb. 3, 2004 -- Hyundai Motor America today announced sales of 23,738 vehicles for the month of January. "Hyundai set an all-time annual sales record in 2003," said Hyundai's Vice President of National Sales Edward F. Bradley. "However, for 2004, the automobile market remains very competitive. Fortunately, Hyundai's value message continues to resonate with buyers. Our customers understand that Hyundai products offer high quality, great style and tremendous value," he added.

"In addition to our complete line of Hyundai cars and sport utility vehicles, another factor that continues to bring customers into Hyundai showrooms is The Hyundai Advantage, America's Best Warranty" Bradley said. "Hyundai buyers are covered by a 10-year/100,000-mile powertrain warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 5-year/100,000-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection," he added.

Following is the sales breakdown for January 2004:

CARLINE	Jan-04	Jan-03	CY2004	CY2003
ACCENT	2,803	3,938	2,803	3,938
SONATA	5,502	5,580	5,502	5,580
ELANTRA	5,682	9,724	5,682	9,724
TIBURON	1,051	1,233	1,051	1,233
SANTA FE	7,748	5,535	7,748	5,535
XG350	952	1,169	952	1,169
TOTAL	23,738	27,179	23,738	27,179

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