



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI SALES FOR APRIL SET NEW RECORD



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FOUNTAIN VALLEY, Calif., May 3, 2004 - Hyundai Motor America today announced sales of 35,045 vehicles for the month of April, which represented the best April sales in company history. The Hyundai Sonata, named the highest Quality entry in the midsize car in the coveted J.D. Power and Associates Initial Quality Study, lead sales in April followed by the Hyundai Elantra and the popular Santa Fe sport utility vehicle.

“Hyundai is pleased to see the Sonata recognized as the highest quality vehicle in its segment in initial quality,” said Ed Bradley, vice president, National Sales at Hyundai Motor America. “Sonata is representative of the winning combination of high quality and high value that consumers are looking for today.”

All Hyundai cars and sport utility vehicles sold in the U.S. are covered by The Hyundai Advantage, America’s Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile powertrain warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 5-year/100,000-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

Following is the sales breakdown for April 2004:

CARLINE	Apr-04	Apr-03	CY2004	CY2003
ACCENT	3,792	4,471	15,073	17,696
SONATA	10,172	6,963	30,571	25,228
ELANTRA	9,186	9,217	33,656	38,516
TIBURON	1,512	2,088	5,220	6,856
SANTA FE	9,124	10,927	34,172	34,281
XG350	1,259	1,335	4,646	5,402
TOTAL	35,045	35,001	123,338	127,979

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