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NEWS BUREAU

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HYUNDAI UNVEILS NEOS 3 CROSSOVER UTILITY VEHICLE AT THE 2005 TOKYO MOTOR SHOW



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2005 TMS Serves as Launch Pad for Grandeur Luxury Sedan

SEOUL, Korea, Oct. 19, 2005 - Hyundai Motor Co. today unveiled the NEOS 3 crossover utility vehicle at the 2005 Tokyo Motor Show and launched sales of the new luxury Grandeur sedan in the Japanese market.

"It is models like the NEOS 3 and new Grandeur that are causing people to take a second, closer look at Hyundai and helping to create a positive image of our brand," said Kim Jae-il, COO and senior executive vice president of international operations.

The CUV is the third in a signature series of futuristic concept cars to be styled at the company's Chiba Design Center. NEOS 3 offers the utility of a 4WD but thanks to its unibody construction and opulent appointments it retains the feel of a luxury sedan.

Outside, the sleek aerodynamic styling looks as impressive as it performs. Adding an innovative touch are the spindle-shaped character lines that run the length of the car. Door integrated side mirrors are auto-dipping in reverse gear and help improve downward visibility and reduce accident risk. Neos' rear aerodynamic design minimizes the drag coefficient while keeping the bodywork simple and clean.

The front grille and headlights incorporate advanced features for safer driving. These include pre-crash sensors and proximity control using Extended High Frequency radar. Forward cameras provide extended visibility to left and right. Headlight-integrated technologies include infra-red night vision system plus adaptive front-lighting which automatically direct the headlight beam in the steering direction.

Inside, the large display is packed with information technologies, while control switches are clustered in the center console.

Under the hood is a newly developed 4.6-liter 32-valve V8 engine which is mated to an electronically controlled 5-speed automatic gearbox.

Neos' interior features a three zone design. The front seats are the excitement zone for pure driving enjoyment. Second-row seats are the comfort zone for enjoying travel as if being transported in a private jet. And the third-row seats are the versatile zone that accommodates both people and luggage.

Adding a new dimension to the man-machine interface is a Heads-Up Display and a trackball which offers centralized control of the climate regulation, navigation and entertainment systems. Readouts including nightvision and rear camera images are displayed on a large 11-inch wide LCD screen in the center stack. Critical vehicle functions are tracked by multimeter module which keeps driver constantly informed about vehicle status and driving conditions.

All-New Grandeur

The all-new Grandeur which is making its Japanese market debut will help redefine the Hyundai brand.

Grandeur's all-new 3.3 V6 Lambda engine, its supportive seats, uncompromising safety features and well planned ergonomics all play a vital role in satisfying the needs and wants of the discerning customer.

When it comes to comfort and convenience, Grandeur leaves little to be desired. Dual Zone Full Automatic Climate Control, in-dash CD changer with JBL speakers, electric power steering, power adjustable tilt & telescopic steering column and adjustable pedals are just some of the many features that come as standard equipment.

Grandeur achieves the highest levels of dynamic performance and safety. It's a sedan which perfectly reflects Hyundai's ambitions to lead the industry in quality. In short, it is a proud addition to the Hyundai lineup and an ideal expression refinement and confidence, the two emotional qualities our Hyundai brand aspires to.

NEOS 3 Specifications

- Overall length x width x height: 4980 x 1960 x 1675mm
- Wheelbase: 2,985mm
- Drive system: 4WD
- Engine: V8 DOHC 32 valves
- Displacement: 4,600cc
- Transmission: Electronic 5-speed AT

Established in 1967, Hyundai Motor Co. has grown into the Hyundai Kia Automotive Group which includes Hyundai Mobis and over two dozen auto-related subsidiaries and affiliates. Employing over 68,000 people worldwide, Hyundai Motor posted US\$26.1 billion in sales in 2004 (on a non-consolidated basis). Hyundai motor vehicles are sold in 193 countries through some 5000 dealerships and showrooms. Hyundai Motor Co. is a sponsor of the 2006 FIFA Germany World Cup. Further information about Hyundai Motor Co. and its products is available at www.hyundai-motor.com

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