



Hyundai Motor America
10550 Talbert Ave, Fountain Valley, CA 92708
MEDIA WEBSITE: HyundaiNews.com
CORPORATE WEBSITE: HyundaiUSA.com

NEWS BUREAU

FOR IMMEDIATE RELEASE

HYUNDAI MOTOR ANNOUNCES THIRD QUARTER EARNINGS



Meeyoung Song

Product Public Relations Manager
+82+2-3464-2156
meeyoung@hyundai.com

ID: 28252

- Net Profit 979 Billion Won, Sales 8.1 Trillion Won
- Global Market Share Reaches 5.5%

SEOUL, Korea, Oct. 22, 2009 - Hyundai Motor Company, South Korea's largest automaker, sold 824,181 units (domestic & exports: 414,890 units, overseas plants: 409,291 units) worldwide in the third quarter, a 41.4 percent increase from a year earlier as demand grew mainly on the back of government sponsored initiatives.

Net profit for the three months ended Sept. 30 stood at 979 billion won, increasing 270 percent from a year earlier. Sales increased 33.8 percent to 8.1 trillion won from a year earlier, while operating profit rose 462 percent to 587 billion won.

Hyundai Motor's global market share rose to 5.5 percent in the third quarter, compared to 4.4 percent during the same period last year. The automaker has been expanding its presence in markets such as the U.S., China, India, and Europe by raising its brand image and boosting marketing activities. The company also took full advantage of the various consumer initiatives launched by governments across the globe by tapping into demand for highly fuel-efficient and attractively positioned cars.

Hyundai Motor, which launched the new U.S.-bound Sonata and Tucson models in Korea last month, plans to remain profitable in the fourth quarter and beyond by increasing its market share with new models and cutting costs.

Visit worldwide.hyundai.com for a detailed report on quarterly results.

Established in 1967, **Hyundai Motor Co.** has grown into the Hyundai-Kia Automotive Group which was ranked as the world's fifth-largest automaker since 2007 and includes over two dozen auto-related subsidiaries and affiliates. Employing over 75,000 people worldwide, Hyundai Motor sold approximately 2.8 million vehicles globally in 2008, posting sales of US\$25.6 billion on a non-consolidated basis (using the average currency exchange of 1257.5 won per US dollar). Hyundai vehicles are sold in 193 countries through some 6,000 dealerships and showrooms. Further information about Hyundai Motor and its products are available at <http://www.hyundai.com/>

###