2011 DEALER PRICING
Equus
Effective April 7, 2011
2011A

Model / Option Code	Model	Engine	Transmission	Suggested Retail
E0422R85 / 01	Signature	4.6L V8	6-Speed Automatic Transmission with SHIFTRONIC®	$58,000
E0422R85 / 02	Ultimate	4.6L V8	6-Speed Automatic Transmission with SHIFTRONIC®	$64,500

Option Package Availability

Equus Signature (E0422R85 / 01)	Option Group 01
4.6L DOHC Tau® V8 engine	S
6-speed automatic transmission with SHIFTRONIC®	S
Electro-Hydraulic Power Steering (EHPS)	S
Electronically Controlled Air Suspension with Continuous Damping Control (CDC)	S
19-inch chrome alloy wheels with P245/45R19 (Front) / P275/40R19 (Rear) tires	S
4-Wheel disc brakes with Anti-lock Braking System (ABS) and Electronic Brake Distribution (EBD)	S
Electronic Stability Control (ESC) with Traction Control System (TCS) and Brake Assist	S
Vehicle Stability Management (VSM) system with pre-collision warning	S
Advanced dual front airbags, front and rear seat-mounted side-impact airbags, driver knee airbag, and roof-mounted side-curtain airbags	S
Electronic active front head restraints with power controls	S
Electronic seatbelt pretensioners	S
Tire Pressure Monitoring System (TPMS)	S
Lane-Departure Warning System (LDWS)	S
Smart Cruise Control	S
High Intensity Discharge (HID) headlights with LED turn signal indicators	S
Adaptive Front Lighting System (AFLS) with auto-leveling	S
Fog lights and Automatic headlamps	S
Front and rear parking assistance system with rearview camera	S
Dual power-folding heated auto-dimming side mirrors with turn signal indicators and approach lamps	S
Dual asymmetrical exhaust tips integrated with rear bumper	S
Proximity key entry with push-button start	S
Illuminated scuff plates, inside door handles & door armrest	S
Premium leather seating surfaces and Alcantara® suede headliner	S
12-way power driver seat plus lumbar adjustment and 10-way power front passenger seat	S
Driver seat massage system	S
Heated and cooled front seats	S
Heated, wood-trimmed & leather-wrapped steering wheel	S
Power tilt-and-telescopic steering wheel	S
Integrated Memory System (IMS) for driver-side seat, mirror and steering wheel	S
Leather-wrapped dash and genuine wood interior trim	S
Electroluminescent cluster (Supervision) with 3.5" TFT LCD screen	S
Electronic Parking Brake with Automatic Vehicle Hold	S
Power windows with auto-down/up	S
Navigation system with Driver Information System (DIS) and multimedia controller	S
Lexicon® 7.1 Discrete surround-sound audio system with 17 speakers	S
iPod/USB and MP3 auxiliary input jacks and iPod connection cable	S
Bluetooth® hands-free phone system	S
Dual-zone Automatic Temperature Control with Air Quality System	S
Windshield-wiper deicer, rain-sensing wipers and auto-defogging windshield with humidity sensor	S
Electrochromic auto-dimming inside rearview mirror with HomeLink® and compass	S
Acoustic laminated windshield, front and rear side windows	S
Power tilt-and-slide glass sunroof	S
60/40 power reclining and heated rear seats	S
Power rear sunshade & rear side-window sunshades	S
Premium-grade floor mats, premium-grade trunk cargo mat, luggage net, and first-aid kit	S
SUGGESTED RETAIL	**$0**

Equus Ultimate (E0422R85 / 02)		Option Group 02
(In addition to or in place of Equus Signature equipment):		
50/50 split rear seats with reclining function	MSRP	S
First-class Seat: leg support and massage system	***Included in the $64,500 MSRP***	S
Cooled rear seats		S
Rear seat entertainment system with 8-inch monitor		S
Thermoelectric rear console refrigerator		S
Rear seat power up/down head restraints with manual tilt		S
Rear seat illuminated vanity mirrors		S
Forward-view cornering camera		S
Power trunk lid		S
	SUGGESTED RETAIL	**$0**

Exterior Bodycolor Availability	***Jet Black (RY)***	***Cashmere (HZ)***	***Saddle (TU)***
White Satin Pearl (AT)	-	ATHZ	-
Black Noir Pearl (AF)	AFRY	AFHZ	-
Granite Gray (GOD)	GODRY	-	GODTU
Platinum Metallic (AU)	AURY	-	-

*Includes dealer holdback and floor plan assistance

Prices, equipment and specifications subject to change without notice. All prices are F.O.B. Port of Entry. Freight, state and local taxes, advertising and promotional fees, if any, are additional. Freight charges of $900 will be added to the dealer invoice and Monroney label on all models. Suggested retail prices include pre-delivery services. Dealers are free to establish their own selling prices, margins and profit levels.